

Ethos and Values for Digital Leaders

Be a role model

- Be kind and respectful to everyone online and offline - and inspire others to do the same.
- Set a good example - take responsibility for your behaviour both online and offline.



Be a leader

- Take an active role to make a positive difference in your community.
- Be a team player but also work well independently.

Be an educator

- Be supportive, knowledgeable and understanding.
- Empower all young people to have a safe and positive time online and seek out effective and creative ways to support them.
- Support and advise adults to help young people with their digital lives.



Be part of something bigger

- Collaborate with other Digital Leaders all over the UK in a positive and supportive way.
- Enable change to help make the internet a better place for young people.



Be the best you can be!

- Be committed to trying your best.
- Share your individual and team achievements with the online community for Childnet Digital Leaders and help to inspire each other.



Our responsibilities at Childnet

We will support Digital Leaders in the following ways:

- Provide a support network for you where you can seek to develop and grow as Digital Leaders in your community.
- To listen to your needs as Digital Leaders and support your learning through guidance and inspiring tips on how to make the most of leading other young people.
- Manage the online community and keep users safe by monitoring the content posted. We are also responsible for reviewing and removing content which may be harmful or offensive to others.
- Give expert advice as to how to make the most of your roles as Digital Leaders.

We will provide opportunities for Digital Leaders in the following ways:

- Offer you fun opportunities and the chance to communicate with internet safety experts.
- Provide opportunities for you to express your views.
- Help you connect with other young people across the UK.